

Master Brewers Association of the Americas

Dedicated to the technology of brewing.



District St. Louis

Board Meeting Minutes April 2009

The meeting was called to order at 5:45 PM by President Brad Seabaugh. Board members in attendance were Brad Seabaugh, Marc Gottfried, Keith Angle, Tom Zimmerman, Ron Jansen, Rob Naylor, Kevin Eggemeyer and Wayne Brinkman.

A motion to approve the Board meeting minutes from March 2009 was made by Keith Angle and seconded by Marc Gottfried with the exception that Keith Angle was in attendance at the March Board Meeting and that there was no mention of adding information on the brewing process to the website

The April agenda was reviewed and the motion to approve was made by

Rob Naylor and seconded by Tom Zimmerman.

April Meeting Discussion

The location will be the Tap Room.

Brad Miller confirmed that our after dinner speaker will be Brennan Greene and that the title of his talk will be “Why is craft beer so popular. Brad Miller confirmed that the sponsor will be Experitec.

The districts PA system and video equipment and screen will be required. Marc Gottfried will get the AV equipment from Ed Lamb.

Parking will be available in the lot.

Future Meetings

Brad Seabaugh confirmed that the next scheduled meeting is:

April 2009 MBAA District St Louis – April 16th 2009 – Schlafly Tap Room

Brewkettle Draft Review for April

Change Rob Naylor’s phone number, add brewing events and that we may do a “Rhythm and Brews bus trip.

Chair Reports

Technical Chair – Darren Goodlin

Brad Seabaugh mentioned that Brennan Greene will give the presentation this April and that Steven and Sara Hale will give the presentation in October.

Social Chair – Brad Miller
Not present

Membership Chair – Rob Naylor
Rob said that we will probably have a membership drive in the fall.

Publicity Chair – Ron Jansen
Everything is OK

Golf Chair – Kevin Eggemeyer
Kevin shared the start of the golf outing flyer. There was a discussion on the charge for Non-member sponsors. We also asked to have a “ASBC member” line on the flyer. We may also add an IBPA option – Ed Ruble will contact someone in IBPA for input. Kevin will make changes requested and send the new flyer out via e-mail for review.

Web Chair – Keith Angle
Keith added a link to MBAASTL.com for beer festivals and will include a volunteer link for the Heritage festival when it is available.

Old Business

Brad Seabaugh said that we should include the ASBC in both the golf outing and the Holiday event. We believe that there is a concern by some ASBC members about combining too much with MBAA because it may cause them to lose their identity. Ed Ruble suggested that we alternate responsibility for meetings. Brad Seabaugh also suggested that we start out with just one additional joint meeting (for a total of 2) and then include ASBC in both of our social events. Ed and Brad may bring this topic up at the meeting in April. Keith Angle added that we should find out what the membership wants us to deliver.

New Business

- 1) Ed Ruble thought that we should set up a subcommittee for brewing 10 half barrels for the Soulard Octoberfest
- 2) Brad suggested that we integrate the home brewing competition that Kelly White suggested with the above topic.
- 3) Brad Seabaugh suggested that we have either logo hats or t-shirts printed for use at the Octoberfest and other similar events to promote our organization and establish credibility.
- 4) Rob Naylor mentioned his concerns about member behavior at the meetings – side conversations, etc. It was suggested that board members police behavior at their table by asking people that must have these side conversations take it outside.

- 5) Brad Seabaugh suggested that we add responsibility for MBAA historian to the Web Chair. This would include taking photos at each meeting for posting on the website.
- 6) Henry Herbst co-authored a book on St. Louis brewing history called “St. Louis Brews – 200 Years of Brewing in St. Louis 1809-2009. It is currently available to order for \$45 and will ship in October, 2009.
- 7) The topic of adding a door prize to the meetings to increase attendance was discussed. Ed Ruble said that, based on his experience, it does not work.

Motion to Adjourn

Wayne Brinkman made a motion to adjourn at 7:25 PM and it was seconded by Keith Angle.